



FOR IMMEDIATE RELEASE

Kids Who Care Musical Theatre Presents World Premiere of *In the Zone* July 29-August 1

Cast Includes Local Youth and University Students plus International Students Who Traveled from Israel, Italy and Albania to Study and Perform with Kids Who Care

FORT WORTH, TX – July 12, 2010 – Kids Who Care, a non-profit international musical theatre company based in Fort Worth, will present the world premiere of its new original musical, *In the Zone*, July 29 through August 1, 2010 at the Scott Theatre.

In the Zone is an original musical that takes us through the gutsy, nerve-wracking and often hilarious process of auditioning for a theatre production. It begins with a child on a swing, singing out loud and swinging high with sheer joy. The scene quickly transforms to a diverse cast of characters, including the child as an adolescent, waiting in line to audition. The show then journeys with the characters through the audition process and back to that moment, high and free in the swing, when it all comes together and the courage to step up and try is met by the steel guts it takes to make it all happen.

“In the Zone is for anyone, anywhere, who has dared to pursue their dreams,” said Deborah Jung, founder and executive director of Kids Who Care. “The Zone is that place where you’re at your best, where hard work and practice pay off as you take the risk to let go and become one with your work. Whether you’re a doctor, athlete, writer, teacher, musician or actor, ‘In the Zone,’ is where we all do our best and most important work.”

In the Zone is a collaborative effort of Texas playwrights and songwriters, including several Kids Who Care alumni. The youth actors at Kids Who Care helped steer the show’s content, through their own writings and feedback as the script and original songs evolved. The musical’s cast will include area youth plus international students who have traveled from Israel, Italy and Albania for an intensive theatre experience at Kids Who Care.

Performance times for *In the Zone* are as follows: July 29 at 7:30 p.m., July 30 at 10:00 a.m. and 7:30 p.m., July 31 at 2:00 p.m. and 7:30 p.m., August 1 at 2:00 p.m. All performances will be at the Scott Theatre, located at 1300 Gendy Street in Fort Worth. Ticket prices are \$18 for ages 16 and up, \$15 for those 15 and younger and \$10 each for groups of 10 or more. For more information, call 817.737.5437 or go to www.kidswhocare.org. To purchase tickets online, go to <http://showtix4u.com>.

About Kids Who Care

Founded in 1989, Kids Who Care is a non-profit international theatre company based in Fort Worth, Texas that seeks to produce confident and creative kids through leadership, musical theatre education and performance. Kids Who Care offers professional musical theatre classes, leadership training, summer musical theatre camps, international cultural exchanges, a touring Resident Company, public performances and more. The Kids Who Care Resident Company has performed Off-Broadway at the Lamb's Theatre, at both Disney's, at The Kennedy Center, at the Walter Reed Army Medical Center, at 30,000 feet aboard an airplane for the Make-A-Wish Foundation and at many other locations across the U.S. and overseas. The core values of the organization include: excellence in artistic development, artistic integrity of kids, leadership roles for kids, financial and cultural diversity and ensemble production. For more information, please visit www.kidswhocare.org.

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